



All fields are mandatory unless otherwise stated.

Program Overview

Hypergrowth Busan - U.S. Expansion Program 2026

A 3-month U.S. market acceleration program for 2 Busan-based scaleups, focused on strengthening U.S. go-to-market readiness, C-Suite advisory & coaching, and curated U.S. market exposure including Silicon Valley.

The program combines 1:1 C-suite advisory, curated U.S. market exposure (Silicon Valley immersion and targeted meetings), and structured feedback from senior industry and corporate leaders to support informed U.S. expansion and future fundraising.

Application Deadline: February 19, 2026

Application Questions

Section 1: Company Information

1. Company Name
2. Primary Contact Name and Title
3. Primary Contact Email
4. Primary Contact LinkedIn URL
5. Phone Number (+Country Code)
6. Company Website
7. One-Sentence Company Mission (max 150 characters)
8. Headquarters Location (City / District)
9. Year Founded
10. Number of Team Members (full time, part time, contractors)
11. Brief Company Description (max 500 characters)

12. Latest Valuation in USD (if applicable)

13. Current Revenue in USD or \$0 if pre-revenue

Section 2: Product and Market Fit

14. Describe your core product or solution and what makes it unique or defensible.

15. What customer problem(s) do you solve and who are your primary customers or end users?

16. Is your core product AI-native?

- AI is the primary value driver
- AI is a key enabler
- AI is supplementary
- No

17. Product Stage

- Concept or Prototype
- Beta or Pilot
- Early Revenue under \$1M USD
- Scaling Revenue over \$1M USD

18. Share one or two measurable milestones or achievements to date.

19. Describe your ICP including industry, buyer segment, and company size.

20. Who are your current customers, users or partners?

Section 3: Global Expansion Readiness

21. Why is entering the U.S. market important for your company at this stage?

22. What are your main challenges or knowledge gaps for U.S. expansion?

- Understanding the U.S. market
- Go to market strategy
- Investor expectations



- Regulatory compliance
- Talent acquisition
- Access to funding
- Customer connections
- Partner or distribution channels
- Other

23. List any previous exposure to U.S. or international markets.

24. What outcomes would make this program a major success for your company in the next six months?

25. What are your top three U.S. expansion goals for 2026?

26. Have you begun U.S. market validation?

- Yes, pilots or customers
- Yes, market research
- No, planning to start

27. What is your single biggest challenge in entering the U.S. market?

Section 4: Funding and Investor Readiness

28. Current Funding Stage

- Bootstrapped
- Angel
- Pre-seed
- Seed
- Series A or beyond

29. Have you raised external funding? List amount in USD, notable investors and year.

30. Do you plan to raise capital in the next 12 months? If yes, how much and for what purpose?



31. What is your biggest barrier to fundraising internationally?

32. What is your biggest barrier to scaling internationally?

Section 5: Team and Leadership

33. Founder(s) and/or CEO Name, Title and Contact

34. Brief Founder Bio (max 100 words)

35. Key leadership team members and advisors

36. What strengths or expertise does your team bring?

Section 6: Program Fit and Commitment

37. What would make your participation in this program a major success? If you've taken part in other accelerators, what needs to be different here?

38. What type of mentorship or expert support would be most valuable?

39. Can you commit 3 to 5 hours per week from February to May 2026?

- Yes
- No

40. How did you hear about this program?

- BSIA Portal
- Accelerator or coworking hub
- VC referral
- LinkedIn or social media
- Silicon Valley contact
- Other

Section 7: Attachments

41. Pitch Deck (PDF or link)

42. Introduce Yourself Video (max 2-minute video) in English. We'd love a short video so you can



introduce yourself and share your company vision in your own words.

43. Optional materials. Demo, case study or media coverage (optional)

Thank you for applying!

The Hypergrowth team will review all applications and notify shortlisted founders by February 27, 2026.

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